

## **School Psych AI Privacy Policy**

Thank you for choosing School Psych AI, a unique tool tailored for school psychologists, employing Artificial Intelligence (AI) technology and powered by OpenAI's API. At School Psych AI, we champion data protection and your right to privacy. This Privacy Policy clarifies how we gather, use, retain, and shield your information as you navigate our platform.

### **Information Collection**

**1.1 Student Personal Identifiable Information (PII):** Protecting the confidentiality and security of any inadvertent student PII shared via our application is paramount to us.

**Collection and Use of Student PII:** Our platform neither mandates nor encourages users to input student PII. We consciously avoid gathering sensitive identifiers such as names, addresses, student IDs, or any data that would reveal a student's identity.

**Accidental Submission of Student PII:** Should a user mistakenly introduce student PII during their use of our platform, we've devised strategies to swiftly detect and erase such details from our database. We treat any unintentional inclusion of student PII as a breach of this policy, prompting us to act immediately.

**Purge of Mistakenly Submitted Student PII:** On detecting any unintended student PII, our protocol ensures its elimination from our systems promptly. Continuous monitoring and examination of the shared information on our platform underscore our commitment to prevent unwanted data retention.

**Confidentiality and Security Protocols:** Robust technical and administrative measures safeguard the sanctity and security of all user data, covering accidental student PII inclusions. This spans encryption, fortified storage systems, and periodic security assessments to deter unsanctioned access, disclosure, or data manipulation.

**Reporting Unplanned Submissions:** If you're convinced that you've unintentionally entered student PII, reach out to our support desk without delay at [support [at] schoolpsychai.com]. Addressing such situations is a priority for us.

**Conformity with Legal Mandates:** Our data handling aligns with critical regulations, namely the Family Educational Rights and Privacy Act (FERPA) and the Children's Online Privacy Protection Act (COPPA). Using our application implies agreement with the terms contained herein.

Stay informed of any adjustments or additions to this section. We'll communicate via app notifications or website updates.

Direct any queries about our student PII handling to support [at] schoolpsychai.com.

1.2 Usage Data: To refine our offering and enrich user experience, we might gather and scrutinize aggregated usage data, which remains non-personal and stripped of identifiers.

## **Use of Information**

2.1 Elevating the Tool: The accumulated usage insights propel our drive to discern patterns, derive understanding, and boost our tool's efficacy and response. This data remains impersonal, ensuring individual users remain unidentified.

## **Data Tenure, Erasure, and Utility for Enhancement**

3.1 Data Tenure: All gathered data, including usage specifics, is held just long enough for analysis, technical troubleshooting, and product refinement. Although we hold the data in its raw form for up to 30 days, depersonalized versions might be retained longer, purely for tool optimization.

3.2 Data Erasure: We adhere to leading industry practices, ensuring a secure deletion post-retention. Encryption, restricted access, and regular audits fortify data confidentiality.

3.3 Product Enhancement Utility: For continual improvement, we might harness depersonalized data to train our AI algorithms, amplifying tool accuracy. This data is devoid of any PII, keeping user confidentiality intact.

## **Third-Party Interfaces**

4.1 OpenAI's API: OpenAI's API is pivotal to our platform's AI features. While our commitment to data protection remains steadfast, acquainting yourself with OpenAI's Privacy Policy is recommended. Collaborating with OpenAI doesn't compromise our allegiance to data protection norms. Explicitly, data shared with OpenAI remains exempt from model training.

OpenAI emphasizes that customer data won't be harnessed for model enhancements unless explicitly permitted. The API retains data for a maximum of 30 days for monitoring misuse before erasing it, barring legal obligations.

## **FERPA Adherence**

5.1 Student Data Sanctity: Our strict adherence to FERPA regulations underlines our devotion to student data protection. We're committed to avoiding the collection, storage, or utilization of student PII or any sensitive educational documentation.

## **Security Protocols**

6.1 Data Shielding: Our rigorous efforts are aimed at defending your information, deploying technical and administrative barriers against unauthorized access, disclosure, or data tampering.

## **Children's Privacy**

7.1 COPPA Adherence: In compliance with COPPA, we refrain from knowingly amassing personal details from children below 13 years. Discovering any such data prompts its immediate deletion.

## **Privacy Policy Updates**

8.1 Change Notifications: Policy adjustments reflecting our evolving practices or legislative necessities will be announced on this page.

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